

POPULAR MATH AND SCIENCE PROFESSOR PRESENTS A NEW EXPLANATION OF THE SUPERNATURAL

"By turns amusing and poignant, Stein's engaging style eases general readers past their fears of (science), while also guiding them into a deeper appreciation of the human complexities of the scientists behind (it) . . . " —Booklist

San Francisco, CA (December 22, 2012) Does 21st Century science explain, or even accept, supernatural phenomena? Scientists are highly skeptical of ghosts and communication with the dead, extrasensory perception (ESP), precognition, telekinesis and the like because of the lack of rigorous documentation that science requires. Nevertheless, many great scientists have believed—and do believe—in the supernatural.

From James D. Stein, a popular author of math and science books for the mainstream public, *The Paranormal Equation: A New Scientific Perspective on Remote Viewing, Clairvoyance, and Other Inexplicable Phenomena* presents an argument for the existence of supernatural phenomena based on the mathematics and science discovered during the last century.

Stein explores such questions as:

- Can natural laws explain the supernatural?
- How are scientists now studying the supernatural?
- What are the rational, scientific reasons for believing the unexplained?
- Do parallel universes exist?
- Is remote viewing a hoax?
- Are numerology and astrology merely entertainment?

According to CBS news, 57% of Americans say they believe in psychic phenomena such as ESP, telepathy or experiences that cannot be explained. *The Paranormal Equation* is an easily readable, fun and enlightening book that appeals to those who like math and science, and to those who believe in the supernatural and are dying to find the justification for their beliefs.

The author wrote: "This is not an explanation of why ghosts should exist, nor can I explain reincarnation or out-of-body experience. However, I believe I can convince you that, under reasonable assumptions (which I lay out), supernatural phenomena must exist."

About the author:

Dr. James D. Stein received a B.A. in mathematics from Yale (Magna cum Laude) and his M.A. and Ph.D. from the University of California at Berkeley. He has served on state and nationwide panels on mathematics education, blogged for *Psychology Today* and the *Huffington Post*, and won regional and national championships at contract bridge.

He is the author of more than 30 research articles on mathematics and the co-author of textbooks on math and strategic management, as well as several books on math and science for the general public, including:

- *Cosmic Numbers: The Numbers That Define Our Universe* "The author writes in a very friendly and chatty style. His prose is clear, lively, accessible, engaging, occasionally humorous and peppered with personal reflections and anecdotes which add a nice human touch."
- *How Math Can Save Your Life: (And Make You Rich, Help You Find The One, and Avert Catastrophes)* "With a sure grasp of the material and a game sense of humor, Stein's text should interest a broad audience of intellectually curious readers, including any fan of practical cultural analysis." (*Publishers Weekly*)
- *How Math Explains the World: A Guide to the Power of Numbers, from Car Repair to Modern Physics* "As a physics graduate with minors in math and computer science, this book was like a brief review of the last four years of my life. For me, it was a page-turner! Stein writes with authority, sans pretentiousness. Easily five stars."

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Title: *The Paranormal Equation: A New Scientific Perspective on Remote Viewing, Clairvoyance, and Other Inexplicable Phenomena*

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